



LADPP

SOCIAL MEDIA & IT ADMINISTRATION & TRAINING PROJECT

LADPP

Luz Ramos Rubio
2023

Start Slide 

Search ...





SOCIAL MEDIA & IT ADMINISTRATION & TRAINING PROJECT

ABOUT THE PROJECT

To deliver digital Services, IT, and social media support and training. To help individuals access services or training support while keeping them informed about the organisation's services and activities. To support disabled, elderly, and vulnerable users and the community through digital technology.

The project will break down digital barriers so service users will be less at risk of isolation and loneliness. T

Next Slide >



SOCIAL MEDIA & IT ADMINISTRATION & TRAINING PROJECT

HISTORY

The project comes as a result of our organisation adapting and becoming more resilient in the Covid-19 pandemic. Those with little or no digital skills were the **most at risk of isolation and loneliness** in the lockdowns and as more and more services remain digital rather than in person, our project will help people stay connected with their community and neighborhood around them. It will work to ensure that people are not excluded from essential services. In addition, our organisation will be more prepared to respond to any future challenges the sector may face. The project will enable our service users, staff, volunteers, and management committee to build strong relationships and networks within this community and in the wider community, with other organisations and services.



Whatsapp is
the social
media

50% 

Don't get
smartphone

10% 

language
barrier

90% 



LADPP

01



02



03



LATIN AMERICAN DISABLED PEOPLE'S PROJECT
 Registered Charity 1027200
 102 Harper Road, London SE1 6AQ
 020 7793 8399
 www.ladpp.org.uk
 ladpp@ladpp.org.uk

LADPP MEMBER:

Name: _____
 Surname: _____
 Signature: _____
 Expiry date: / / 2024

PROJECT AREAS

01 SOCIAL MEDIA AND WEBSITE

Create content for our 7 social media platforms

02 IT SUPPORT AND MEMBERSHIP

maintenance of all the computers of the organization, training and help for the users and workers of ladpp. Update and control the data base of our membership in LADPP

03 DIGITALIZE

digital independence with your smartphone workshop

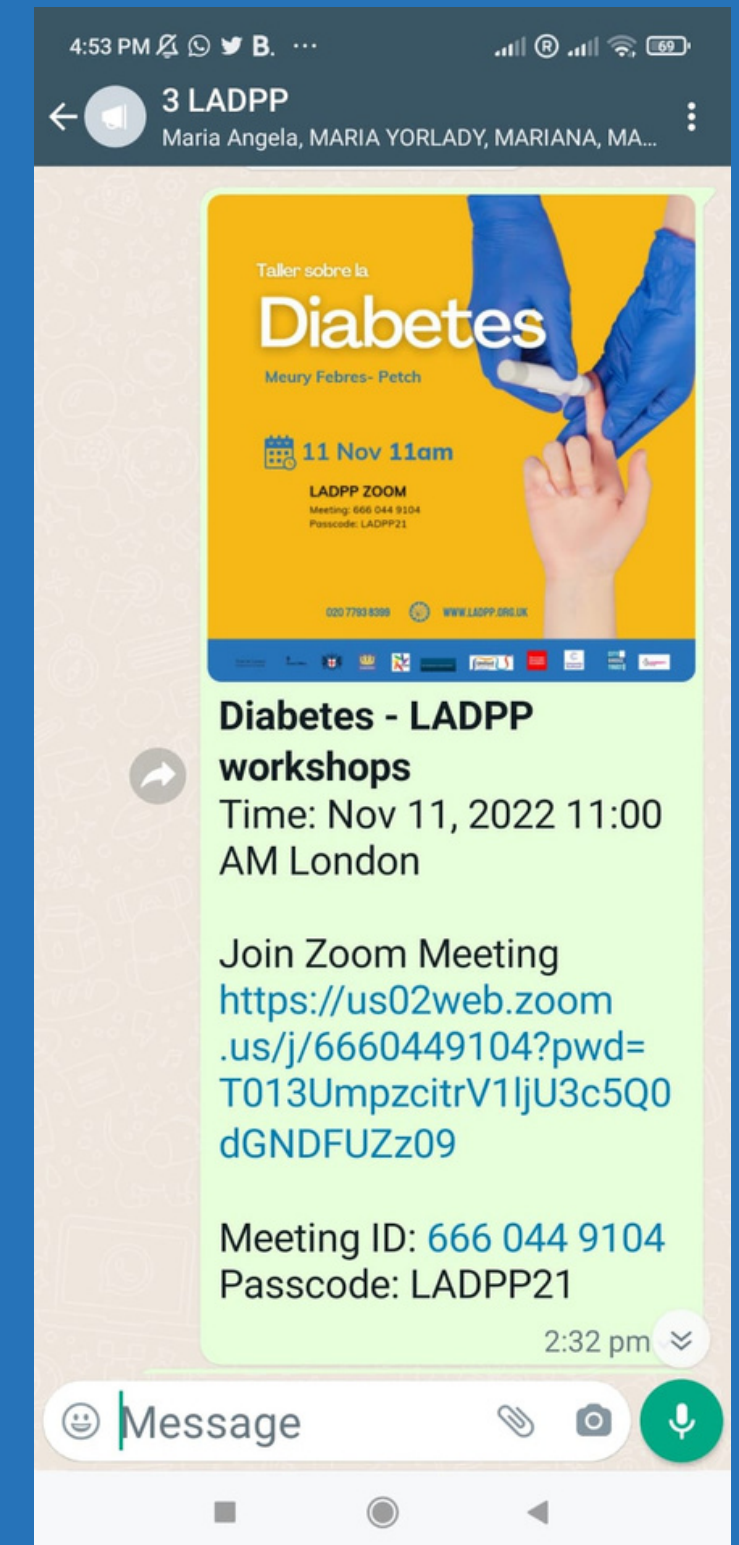
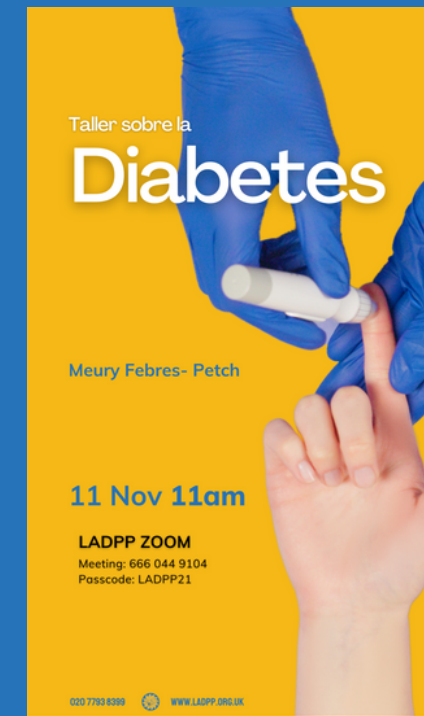


LADPP

LADPP SOCIAL MEDIA

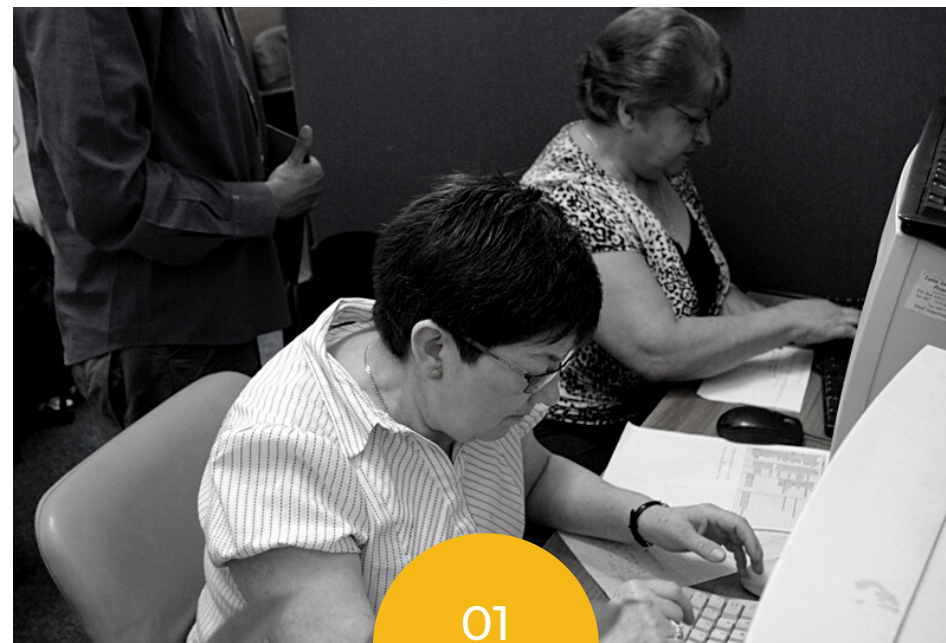
Our organization is present in whatsapp, youtube, facebook, instagram, twitter, linkedin, google my business, youtube, tiktok and our website.

I created content for all that platforms and answered the question





IT SUPPORT



01

VOLUNTEERS

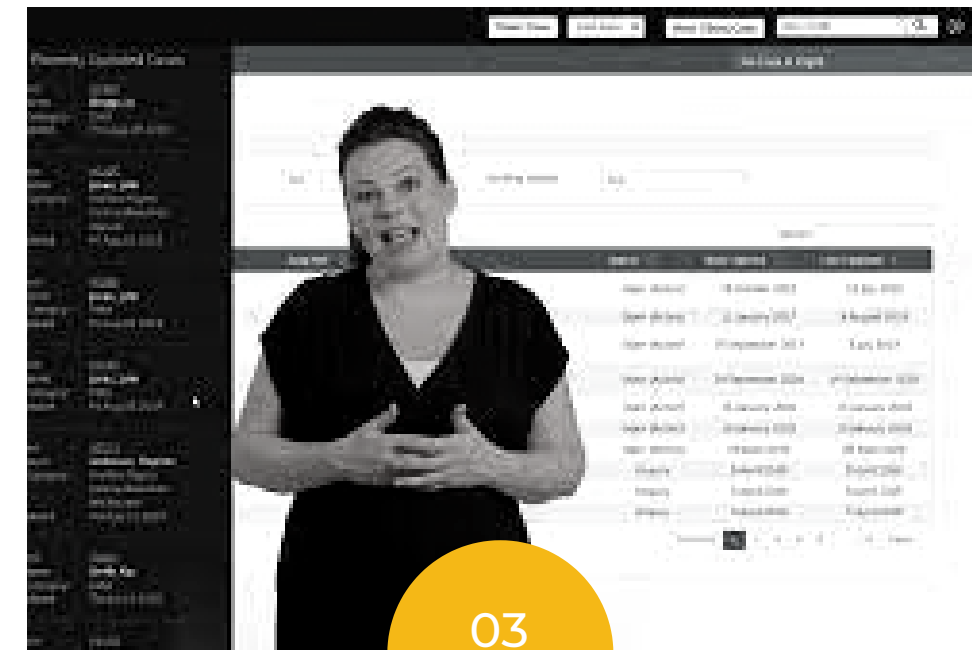
Coordinate the volunteers who help us in the maintenance of this



02

IT SUPPORT

i am monitoring and maintaining the computer systems and networks within an organisation in a technical support role.



03

IT TRAININGS

design and give personalized training for my co-workers in the new software and digital tools that we use in the office



LADPP

DIGITAL INDEPENDENCE WITH
YOUR SMARTPHONE WORKSHOP

DIGITALIZATE

The course was created after seeing the need in our users to learn basic digital skills in order to have independence in this city. 10% do not have smart phones, 50% only use whatsapp and calls, 90% depended on their children, neighbors and relatives to be able to configure their mobile

2022

The course begins in February 2022 and more than 500 people attended the different face-to-face or online workshops





DIGITALIZATE 2023

JAN 23 CLASS ATTENDANCE
23 IN LADPP OFFICE
24 ONLINE

4 DIGITALIZATE CLASSES

Entry level

- Wednesdays 3pm (LADPP office)
- Thursdays 3pm (onlines)

Level 1

- Wednesdays 4 pm (LADPP office)
- Thursdays 4pm (onlines)

Thanks to the great reception of the users to the course. This year 2023 we have redesigned the classes and adapted to the new attendees following the national standards for essential digital skills of the education department





LADPP

SOCIAL MEDIA &
IT ADMINISTRATION & TRAINING PROJECT

THANK YOU FOR YOUR ATTENTION

My goal is to continue helping the largest number of people in the Spanish and Portuguese speaking community in London. I think the digitization of our older adults is very important



Luz Ramos Rubio
socialmedia@ladpp.org.uk

